Sponsorship Artwork Guidelines

Our desire is that all sponsors have the opportunity to place original artwork on the school posters and programs, but **if you need help putting your ad together, please let us know!**

Our graphics team can create a custom ad for your sponsorship placement. **They are happy to work with on revisions and changes until you love your ad.** The designing of the ad is at **NO ADDITIONAL COST!**

1 Ready To Go Artwork

Want to send in your own artwork? Check out the requirements below:

Color: Full Color - **CMYK**   **Resolution: 300** dpi   **Bleed & Trim:** None

Font Size: 6pt+ (illegible if smaller)   **Size:** Must meet ad specs outlined in email

Usable File Types:

.png   **.tif**   **.pdf**   **.psd**   **.ai**   .eps   .jpg (must be high-res)

Please note: If any changes are needed after the artwork is received, we can only make changes if they are sent over in an editable format (.psd, .ai, working .pdf, etc).

2 Custom Created Ad

Need help with your ad? Utilize our experienced, in-house graphics team!

If you would like assistance creating your ad, you can email **Toryc@mediaallstars.com** with your logos, verbiage, and any other materials you want to include. We will be happy to work with you until it is perfect. We are here to help and serve you! **Please send us the following:**

Logo (High res/vector files preferred)   **Contact Information***

Social Media   Imagrey & Additional Verbiage**   License Numbers

*We recommend at least a phone number or website. **Pending ad size.

Please note: If we do not get a response on artwork request prior to the production deadline, our graphics team will create a custom ad for you with the information we have on file. If you have any questions concerning deadlines, please contact our Operations Manager at **Alyson@mediaallstars.com**.

BONUS: Not only is your custom ad printed on our materials, but **you are also free to use it for any other marketing needs!**